



**M2DIGITAL**®  
HEPLING YOUR CO. TO GO DIGITAL



# We...

- Operating in the Digital arena since 2012
- As Advisor, Board Member and Investor
- Onboarding of executive experiences on top of the dynamic digital environment Co (startups or big ones)
- We have created a hub of origination and development (business and technology) and a *screening* & "*where to invest*" methodology



# *screening* & "*where to invest*" methodology

- We like early stage a lot
- **People, Product** and Market
- Product-first Co *versus* Market-first Co
- Formal onboarding *and* board presence *and* 100% up side driven *and/or* cash in (our or third party)



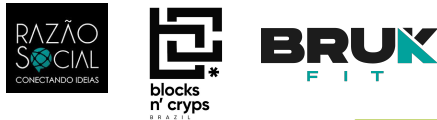
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ZALCBERG

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# START UP

# TOOLS

# Go Digital



## TECHNOLOGY



itix

## PEOPLE



INSTIAD

## LEGAL



## DESIGN THINKING



live|work

## STRATEGY



Deloitte.

## CORPORATE FINANCE



## MARKETING



AgênciaPalco

## PLANING



ADEMICON

## SOONER ANOTHER ONE...





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